



Sponsorship Opportunities 2012

Sheetmetal Industry Association



Industry Gala Dinner 2012 Apprentice of the Year Awards 2011 Sculpture Awards for High School Students 2011/2012

On behalf of Australian Manufacturers and the Sheetmetal Industry Association (SIA) we seek your participation in support of the SIA Awards Program of 2012.

We thank you for your time and consideration and look forward to speaking with you shortly.

Your Participation Will:

- Ensure that the SIA program can continue
- Prove your commitment to Australian Manufacturers
- Enhance your reputation within an industry from which you profit
- Demonstrate your enthusiasm for excellence
- Assist in encouraging and promoting apprenticeships and career pathways
- Raise public awareness of the sheetmetal sector



SIA Awards and Industry Dinner Program 2012



Industry Gala Dinner

Open invitation to all manufacturers, suppliers and educators
Attendance expected at over 250 guests
Gourmet meal, entertainment, dancing, award ceremonies and networking



Apprentice of the Year Awards

Held in conjunction with TAFE NSW
Encouraging Excellence
Promoting Apprenticeships
Recognising Achievements



Sculpture Awards for High School Students

Held in conjunction with High Schools across NSW
Encouraging students and schools to work with metal
Highlighting career pathways into the Sheetmetal and Engineering Sectors
Promoting excellence



Art of Sheetmetal Exhibition

Publicly and professionally promoting the sheetmetal industry
Showcasing the states top entries
Rewarding students



Sculpture Launch

Inspiring youth into the sheetmetal and engineering sectors
Honouring our Sculpture Finalists





Sponsorship Opportunities 2012

Joint Major Sponsor - Apprentice of the Year
\$5500 - SOLD (Air Liquide Aust Ltd)

Joint Major Sponsor - Patron of Sculpture
\$5500 - Exclusive offer - under option

Audience Choice Award
\$3700 - Exclusive offer - under option

Platinum Sponsors
\$2200

Gold Sponsors
\$1100

Opportunities for Negotiation
The SIA would be pleased to negotiate tailored sponsorships that fulfill your objectives

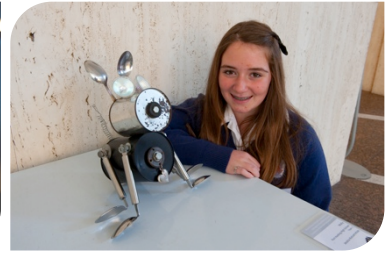
Additional ways to support the SIA

- Buy a table at the Gala Dinner
- Buy seats for the Gala Dinner
- Raffle and Auction Prizes
- Become an SIA member
- Sponsor the SIA Golf Day
- Book a team for the SIA Golf Day



Sponsorship Benefits Table 2012

	Apprentice of Year Major	Sculpture of Year Major	Audience Choice Award	Platinum	Gold
Cost	\$5500	\$5500	\$3700	\$2200	\$1100
Naming Rights	✓ Apprentice Award	✓ Sculpture Award	✓ Audience Choice Award		
Short Speech Opportunity at Gala Dinner	✓ Apprentice Award	✓ Sculpture Award			
Short Speech Opportunity at Sculpture Launch		✓ Sculpture Award			
Announcement of Outright Winner	✓ Apprentice Award	✓ Sculpture Award	✓ Audience Choice Award		
Finalist Certificate Presentation	✓ Apprentice Award	✓ Sculpture Award			
Seats for Gala Dinner	10	10	10	4	2
Sponsorship Plaque with podium presentation	✓	✓	✓	✓	
Logo - Gala Dinner Invitations	✓	✓	✓	✓	
Logo - Gala Dinner E-tickets	✓	✓	✓	✓	
Logo - Signage	✓	✓	✓	✓	
Logo - Powerpoint Presentation	✓	✓	✓	✓	✓
Logo - Awards Booklet	✓	✓	✓	✓	✓
Logo - Thank you cards	✓	✓	✓	✓	✓
SIA Website Listing	✓	✓	✓	✓	✓
Table name	✓	✓	✓	✓	✓
Logo - Sculpture Portfolio	✓	✓	✓	✓	
Logo - Sculpture cards	✓				
Logo - Awards Certificates	✓ Apprentice Award	✓ Sculpture Award	✓ Audience Choice Award		
Logo - Sculpture Launch Invitations		✓	✓		
Logo - Sculpture Nomination Forms		✓	✓		
Logo - Sculpture Flyers		✓	✓		
Logo - Sculpture information sheets		✓			
Logo - Press Releases	✓	✓	✓		
Verbal recognition (Sculpture Launch)	✓	✓	✓	✓	



Sheetmetal Industry Association

Formed in 1987, The Sheetmetal Industry Association was originally called S.I.T.A. (Sheetmetal Industry and TAFE Association).

A group of concerned, like-minded Sheetmetal business owners in southern Sydney gathered together to look at what the TAFE curriculum was compared to emerging industry trends and the state of some local TAFE practical workshops.

It was immediately apparent that TAFE was being starved of vital resources to keep up with the pace of industry, both in terms of curriculum offered and the practical workshop ability to train apprentices to the required levels that industry demanded.

Growing quickly in numbers the group soon had the ear of TAFE bureaucracy and funds were made available to improve both the curriculum and workshop supplies. However, these short term solutions only remained as a stop gap and until this day industry still battles with various government authorities to support our vital manufacturing sector. Over the years the SIA has been active in many facets to gain the ear of Government and the general public.

The SIA was successful in applying for the status of a collector of funds for the Training Guarantee Levy when it was in place. This enabled the SIA to collect funds from members and our suppliers when they fell short of training commitments and channel these funds into vital training areas.

We have also been very active in combating Australia's skills shortages. In 1999 the SIA NSW Apprentice of the Year Awards were introduced to recognise the achievements of our best apprentices and to demonstrate to parents and school leavers that the Sheetmetal Trade is an attractive choice. The awards have grown since then with a formal evening inaugurated in 2002 to celebrate these achievements and for the industry to gather for a gala dinner.

To expose our industry to schools and the general public we initiated a sculpture competition for school aged students in 2004. The main criteria being that the sculpture is made predominately from metal and must include some sheetmetal. The sculpture competition has also grown in status since then and attracts entries from all over NSW.

The Association meets about ten times a year on a monthly basis. Guest speakers often address our meetings on a range of issues including the state and forecast of the economy, OH & S and emerging technologies. Site visits to various suppliers and industries have also been a feature of our meetings.

Another function to unite the industry is the annual SIA Golf Day which is to be held on Friday 14th October 2011 at Liverpool Golf Course. It's a fun day which gives you the chance to socialise with your business competitors and meet with suppliers, manufacturers and educators of the industry.

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SIA Sponsorship Confirmation Form 2012

SPONSOR CATEGORY

- Joint Major Sponsor – Apprentice of the Year
- Joint Major Sponsor – Sculpture of the Year
- Audience Choice Award
- Platinum Sponsor
- Gold Sponsor
- Other Category: _____

COMPANY DETAILS

Company Name: _____

Company Website: _____

Contact Name: _____

Position: _____

Phone: _____ Mobile: _____

Email: _____

COMPANY AUTHORISATION: _____

Authorised by: _____

Position: _____

Signature: _____ Date: _____

PLEASE NOTE

All sponsorship confirmations must be signed by an authorized company representative. Some sponsorship categories may not be available at the time of your request in which case another available category will be offered.

PAYMENT

A deposit of 10% is required within 14 days of confirmation of sponsorship.
Final payment will be due by Friday 6th April

